

# expedition WELT

IALOGUE FOR SUSTAINABLE DEVELOPMENT

## DYNAMIC

### WHO?

The main project team consists of three students. They are studying business economics at the University of Witten/Herdecke, Germany.

## CREATIVE

### WHAT?

During an expedition around the globe which takes 8 months (starting Feb 06), they are visiting developing countries (LICs + MICs). In a field survey they are searching after sustainable best practice initiatives founded by social entrepreneurs.

## INSPIRING

### WHY?

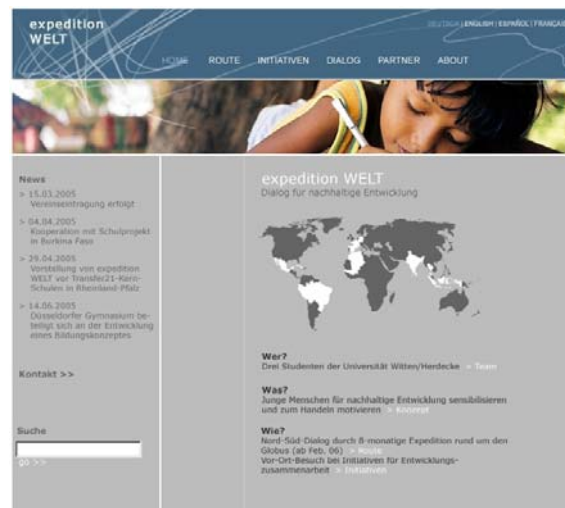
*\_ to sensitize for sustainable development*

Expedition Welt tries to sensitize German students and scholars with sustainable development themes by showing them how local people and social entrepreneurs all around the globe are changing the world every day.

The communication via the internet platform of [www.expedition-welt.com](http://www.expedition-welt.com) makes it possible for students and scholars to build up a close relation to the local personalities and learn from them in a unique way. A dialogue will be initiated to give these young people new incentives and motivation to become more interested and experienced in terms of sustainable development.

*\_ to encourage social engagement*

The selected initiatives were founded by personalities, which demonstrate remarkable entrepreneurial spirit. In qualitative interviews with this social entrepreneurs motivation archetypes are discovered, to find out where these personalities acquire their power and driving force to fight for a change every day.



Further information on expedition WELT:  
[www.expedition-welt.com](http://www.expedition-welt.com)

The collected data will be the basis for a global study, supervised academically by the University of Witten/Herdecke. This study will be provided to young people in Germany to overcome prevailing lethargy and pessimism and to convince them to start similar academic expeditions.

## ENTREPRENEURIAL THINKING

### MOTIVATION IS THE KEY

The project team motivates and supports other young people by providing them with know-how and best practice solutions. Expedition Welt paves the way to experience these initiatives face to face – for example as research fellows or volunteers. These further visits abroad will be supported by the association Expedition Welt e.V.

*\_ The achievements*

Expedition WELT is already becoming noted far beyond the university borders of Witten/Herdecke. GEO who is publishing the biggest German magazine for Nature, Science and Travel is the official media partner. The German Council for Sustainable Development honoured expedition WELT with the Facing Sustainability award and through several additional media publications (National Geographic, Newspapers) the idea will be spread throughout Germany. Various other cooperation partners show the success of expedition WELT: The Schwab Foundation, Ashoka Germany, 20 participating partner schools, and other NGO's are some examples.

With these partners synergies are used to achieve a common purpose –> to support the education for sustainable development.

## CONTACT

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